WHAT THE STUDENT WANTS TO KNOW	WHAT THE ACADEMIC ADVISOR WANTS TO KNOW
5 C'S	W4HY
Courses – What course(s) do I need to take?	Who are you? Who has influenced your choices so far? Who has research interests similar to you?
Connecting – Who is my academic advisor, who are my professors, who should I see if need help with?	What are you doing here (at UAF)? What major(s) are you interested in? What type of financial aid are you receiving? What is it about (major) that appeals to you?
Careers – What's the best career for me? How much money can I make in?	Where are you going (after graduation)? Where do you want to study away? Where will you get help for that course you're struggling with?
Confidence – Traditional-age students tend to overestimate their abilities (Why can't I skip that prerequisite course?) - whereas non-traditional age students tend to underestimate their abilities (Is there a way I can avoid that difficult class everyone is talking about?).	When are you going to graduate? Mention the Stay on Track program if applicable. When will you have breaks to study? When will you be able to return to school full-time?
Confusion – What should I major in? How do I go from an associate's degree to a bachelor's degree? Why do I have a hold?	How do you plan on accomplishing your goals? How do your goals intersect with a UAF degree? How long are you planning on living in Alaska?
	Why are you taking the time and effort to complete an occupational endorsement/ certificate/associate/bachelor's degree? Why are you interested in this major?

Adapted from Hovland, et al, Academic Advising for Student Success and Retention, USA Group Noel-Levitz, 1997, pp. 51 - 52, 166-167.