<table>
<thead>
<tr>
<th>WHAT THE STUDENT WANTS TO KNOW</th>
<th>WHAT THE ACADEMIC ADVISOR WANTS TO KNOW</th>
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<tbody>
<tr>
<td><strong>5 C’S</strong></td>
<td><strong>W4HY</strong></td>
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</table>
| **Courses** – What course(s) do I need to take? | **Who** are you?  
Who has influenced your choices so far?  
Who has research interests similar to you? |
| **Connecting** – Who is my academic advisor, who are my professors, who should I see if need help with…? | **What** are you doing here (at UAF)?  
What major(s) are you interested in?  
What type of financial aid are you receiving?  
What is it about ____ (major) that appeals to you? |
| **Careers** – What’s the best career for me? How much money can I make in…? | **Where** are you going (after graduation)?  
Where do you want to study away?  
Where will you get help for that course you’re struggling with? |
| **Confidence** – Traditional-age students tend to overestimate their abilities (Why can’t I skip that prerequisite course?) - whereas non-traditional age students tend to underestimate their abilities (Is there a way I can avoid that difficult class everyone is talking about?). | **When** are you going to graduate?  
Mention the Stay on Track program if applicable.  
When will you have breaks to study?  
When will you be able to return to school full-time? |
| **Confusion** – What should I major in? How do I go from an associate’s degree to a bachelor’s degree? Why do I have a hold? | **How** do you plan on accomplishing your goals?  
How do your goals intersect with a UAF degree?  
How long are you planning on living in Alaska?  
**Why** are you taking the time and effort to complete an occupational endorsement/certificate/associate/bachelor’s degree?  
**Why** are you interested in this major? |